

Meeting of the Advisory Panel on Medicare Education (APME)
Centers for Medicare & Medicaid Services (CMS)
March 22, 2005
Hubert H. Humphrey Building, Room 800
200 Independence Avenue, SW, Washington, D.C., 20001

9:00 - 9:05 a.m.	Open Meeting and Welcome	Lynne Johnson, Designated Federal Official, CMS
9:05 - 9:15 a.m.	Introduction of Members and Review of Previous Meeting	Katherine Metzger, Chair, APME
9:15 – 10:00 a.m.	APME Subcommittee Meeting Summary	Marlon Priest, M.D., Subcommittee Chair
	Provider Outreach and Education Meeting	Marlon Priest, M.D., Subcommittee Chair
	2006 Medicare & You Handbook Meeting	Katherine Metzger, Chair, APME
10:00 - 11:00 a.m.	Introduction of the Secretary of Health and Human Services	Mark B. McClellan, M.D., Ph.D., Administrator, CMS
	Perspective on Medicare Education and Prescription Drug Coverage	Michael O. Leavitt, Secretary, Department of Health and Human Services
		Mark B. McClellan, M.D., Ph.D., Administrator, CMS
11:00 – 11:15 a.m.	Break	
11:15 a.m. – 12:00 p.m.	MMA Outreach and Education	
	Medicare & You Education Campaign	
	CMS Communication Plan	Kathleen Harrington, Director Office of External Affairs, CMS
	Outreach Activities	Julie Goon, Director, Medicare Outreach, CMS
	Panel Discussion	
12:00 – 1:00 p.m.	Lunch	

1:00 – 2:30 p.m.	Evidence-Based Education Strategies	
	Materials	Christopher P. Koeple, Ph.D., Deputy Director, Division of Beneficiary Analysis, CMS
	Website 1-800 MEDICARE	Mary Agnes Laurenco, Director, Beneficiary Information Services Group, CMS
	Community Level Outreach	Robert E. Adams, Director, Division of Community-Based Education and Assistance, CMS
	Panel Discussion	
2:30 – 2:45 p.m.	Public Comment	Katherine Metzger, Chair, APME
2:45 – 3:00 p.m.	Break	
3:00 – 3:30 p.m.	Listening Session with CMS Leadership	Leslie Norwalk, Deputy Administrator, CMS
3:30 – 4:00 p.m.	Next Steps Committee Recommendations	Katherine Metzger, Chair, APME
4:00 p.m.	Adjourn	Lynne Johnson, Designated Federal Official, CMS

FOR FURTHER INFORMATION

Information about summary minutes of this meeting or other Committee matters will be available on the World Wide Web at <http://www.cms.hhs.gov/faca/apme/default.asp>, or by contacting Lynne Johnson via E-mail at ljohnson3@cms.hhs.gov or by telephone at (410) 786-9379 (locally), or (877) 449-5659 (toll free).

Press inquiries are handled through the CMS Press Office at (202) 690-6145.